

Off-Highway Research

The Construction Equipment Industry in TURKEY



A Multi-Client Study



THE CONSTRUCTION EQUIPMENT INDUSTRY IN TURKEY

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| Political and Economic History: | 1945-2011 |
| Geography: | Climate, topography, population, major cities. |
| Economic Trends: | The current economic situation Industrial output, by sector Employment, by sector Inflation and interest rates Imports, exports, by trading partners |
| Construction Activity: | Civil Engineering Roadbuilding and maintenance Housing Industrial and commercial building Surface mining and quarrying |
| Equipment Analyses: | <ul style="list-style-type: none">• Agricultural Tractors• Asphalt Finishers• Backhoe Loaders• Compaction Equipment• Crawler Dozers• Crawler Loaders• Dump Trucks<ul style="list-style-type: none">– rigid– articulated• Hydraulic Excavators<ul style="list-style-type: none">– crawler– wheeled– mini• Mobile Compressors• Mobile Cranes• Motor Graders• Motor Scrapers• Rough Terrain Lift Trucks• Skid-Steer Loaders• Wheeled Loaders |

For each product, the following coverage is offered:

- Market Size and Trends
- Foreign Trade
- Component Sourcing
- Machines Available
- Market Shares
- Domestic Manufacture and Assembly
- Population and End-Users
- Forecast

Manufacturer Profiles: A review of the major domestic manufacturers, offering the following coverage:

- Location
- Turnover
- Employees
- Production
- Distribution
- Joint Ventures
- Key Personnel
- Manufacturing Facilities
- Product Range
- Component Sourcing
- Exports
- Future Developments

Distributor and Importer Profiles: A review of the major distributors and importers in the country, offering the following coverage:

- History
- Franchises
- Turnover
- Outlets
- Company Formation and Ownership
- Sales, 2007-2011
- Employees
- Future Developments

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SCHEDULED PUBLICATION DATE: September 2012



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