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# Off-Highway Research

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## **OFF-HIGHWAY RESEARCH TO RECRUIT ADDITIONAL RESEARCH CONSULTANTS IN CHINA**

### **The Company**

Off-Highway Research is a management consultancy that specialises in the research and analysis of international construction equipment markets, and is the largest of its kind in the world. Off-Highway Research China was established in 2002, and is now the country's leading industry provider of market intelligence in the country.

For more information on the work of Off-Highway Research, please visit [www.mail@offhighway.co.uk](mailto:www.mail@offhighway.co.uk).

The growing workload now calls for additional research consultants to join the dynamic research team based in Beijing.

### **The Positions**

A number of research consultant positions are currently available, and each involves the following:

- Interviewing industry executives, at all levels of responsibility, among China's manufacturers and distributors of construction equipment.
- Writing regular, detailed reports on the construction equipment industry. These are published and circulated among Off-Highway Research's international clients.
- Assisting in the promotion and marketing of Off-Highway Research's range of Services, both in China and overseas.

### **The Successful Candidates**

The successful candidates must be able to demonstrate the following:

- A clear understanding of the Chinese construction equipment industry, its structure and its main participants.



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- Working experience with a manufacturer or dealer of construction equipment, ideally in a marketing or market analysis role.
- Excellent industry contacts would be a distinct advantage.
- Fluency in Chinese, and a strong command of spoken and written English.
- Ability to interview and communicate with industry executives at all levels.
- Experience in writing detailed analyses and reports, and keeping to deadlines.
- Willingness to travel on a regular basis, both within China and overseas.
- Ability to work independently, but also to be an integral member of the research team.

## **Applications**

Applications, together with a full CV, should be made in English to:

**Shi Yang, Chief Representative:**      [shiyang@offhighway.com.cn](mailto:shiyang@offhighway.com.cn)

or

**David Phillips, Managing Director:**      [david.phillips@offhighway.co.uk](mailto:david.phillips@offhighway.co.uk)

