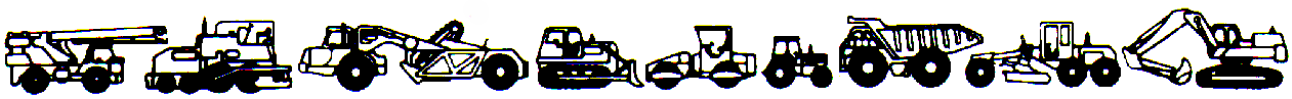
Off-Highway Research

# The Construction Equipment Industry in KOREA

## A Multi-Client Study



# The Construction Equipment Industry in KOREA

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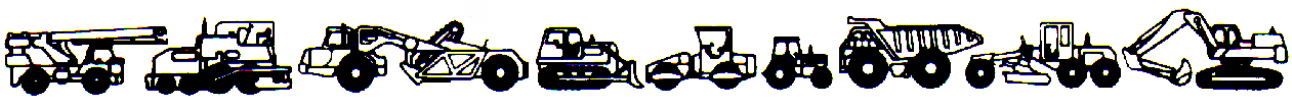
|---|---|
| **Political and Economic History:** | 1945-2007 |
| **Geography:** | Climate, topography, population, major cities. |
| **Economic Trends:** | The current economic system<br>Industrial output, by sector<br>Employment, by sector<br>Inflation and interest rates<br>Imports, exports, by trading partners |
| **Construction Activity:** | Civil Engineering<br>Roadbuilding and maintenance<br>Housing<br>Industrial building<br>Surface mining and quarrying |
| **Equipment Analyses:** | Mobile Cranes<br>Hydraulic Excavators<br>– crawler<br>– wheeled<br>– mini<br>Crawler Dozers<br>Crawler Loaders<br>Wheeled Loaders<br>Backhoe Loaders<br>Skid-Steer Loaders<br>Rough Terrain Lift Trucks<br>Motor Graders<br>Motor Scrapers<br>Off-Highway Dump Trucks<br>– rigid<br>– articulated<br>Compaction Equipment<br>Asphalt Finishers<br>Mobile Compressors<br>Agricultural Tractors |

For each product, the following coverage would be offered:

- Market Size and Trends
- Foreign Trade
- Component Sourcing
- Machines Available
- Market Shares
- Domestic Production
- Population and End-Users
- Forecast



**Manufacturer Profiles:** A review of the major domestic manufacturers, offering the following coverage:

- Location
- Turnover
- Employees
- Production
- Distribution
- Joint Ventures
- Key Personnel
- Manufacturing Facilities
- Product Range
- Component Sourcing
- Exports
- Future Developments

**Distributor and Importer Profiles:** A review of the major distributors and importers in the country, offering the following coverage:

- History
- Franchises
- Turnover
- Outlets
- Company Formation and Ownership
- Sales, 2003-2007
- Employees
- Future Developments

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# The Construction Equipment Industry in Korea

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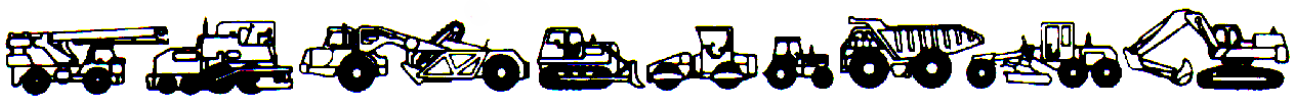
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