

Off-Highway Research

The Construction Equipment Industry in THAILAND



A Multi-Client Study



THE CONSTRUCTION EQUIPMENT INDUSTRY IN THAILAND

| | | |
|----------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Political and Economic History: | 1945-2010 | |
| Geography: | Climate, topography, population, major cities. | |
| Economic Trends: | The current economic situation Industrial output, by sector Employment, by sector Inflation and interest rates Imports, exports, by trading partners | |
| Construction Activity: | Civil Engineering Roadbuilding and maintenance Housing Industrial and commercial building Surface mining and quarrying | |
| Equipment Analyses: | Mobile Cranes Hydraulic Excavators – crawler – wheeled – mini Crawler Dozers Crawler Loaders Wheeled Loaders Backhoe Loaders Skid-Steer Loaders | Rough Terrain Lift Trucks Motor Graders Motor Scrapers Dump Trucks – rigid – articulated Compaction Equipment Asphalt Finishers Mobile Compressors Agricultural Tractors |

For each product, the following coverage is offered:

- Market Size and Trends
- Foreign Trade
- Component Sourcing
- Machines Available
- Market Shares
- Domestic Manufacture and Assembly
- Population and End-Users
- Forecast

Manufacturer Profiles: A review of the major domestic manufacturers, offering the following coverage:

- Background
- Turnover
- Employees
- Output
- Distribution
- Joint Ventures
- Key Personnel
- Manufacturing Facilities
- Product Range
- Component Sourcing
- Exports
- Future Developments

Distributor and Importer Profiles: A review of the major distributors and importers in the country, offering the following coverage:

- Key Personnel
- History
- Company Formation and Ownership
- Employees
- Turnover
- Franchises
- Distribution
- Sales, 2006-2010
- Future Developments

PROPOSED START OF RESEARCH: May 2011

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THAILAND

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