

Off-Highway Research

# **The Construction Equipment Industry in TURKEY**



**A Multi-Client Study**



# THE CONSTRUCTION EQUIPMENT INDUSTRY IN TURKEY

<b>Political and Economic History:</b>	1945-2007
<b>Geography:</b>	Climate, topography, population, major cities.
<b>Economic Trends:</b>	The current economic situation Industrial output, by sector Employment, by sector Inflation and interest rates Imports, exports, by trading partners
<b>Construction Activity:</b>	Civil Engineering Roadbuilding and maintenance Housing Industrial and commercial building Surface mining and quarrying
<b>Equipment Analyses:</b>	Mobile Cranes Hydraulic Excavators – crawler – wheeled – mini Crawler Dozers Crawler Loaders Wheeled Loaders Backhoe Loaders Skid-Steer Loaders Rough Terrain Lift Trucks Motor Graders Motor Scrapers Dump Trucks – rigid – articulated Compaction Equipment Asphalt Finishers Mobile Compressors Agricultural Tractors

For each product, the following coverage is offered:

- Market Size and Trends
- Foreign Trade
- Component Sourcing
- Machines Available
- Market Shares
- Domestic Manufacture and Assembly
- Population and End-Users
- Forecast



**Manufacturer Profiles:** A review of the major domestic manufacturers, offering the following coverage:

- Location
- Turnover
- Employees
- Production
- Distribution
- Joint Ventures
- Key Personnel
- Manufacturing Facilities
- Product Range
- Component Sourcing
- Exports
- Future Developments

**Distributor and Importer Profiles:** A review of the major distributors and importers in the country, offering the following coverage:

- History
- Franchises
- Turnover
- Outlets
- Company Formation and Ownership
- Sales, 2003-2007
- Employees
- Future Developments

**START OF RESEARCH:** April 2008

**SCHEDULED PUBLICATION DATE:** August 2008

✂ -----

## The Construction Equipment Industry in Turkey

### ORDER FORM

We would like to order the following:

- Full Volume, @ £2,950 : £ .....
- Additional copies @ £75 each : £ .....
- Available on CD-Rom @ £75 each : £ .....

Please invoice me in  Euros  Sterling  US Dollars

**Company:** ..... **Contact:** .....

**Address:** ..... **Signature:** .....

..... **VAT No.:** .....

..... **e-mail:** .....

**Off-Highway Research**  
35 Great James Street, London WC1N 3HB United Kingdom  
Tel: +44 (0) 20 7404 1128 Fax: +44 (0) 20 7404 1129 e-mail: mail@offhighway.co.uk

