

Off-Highway Research

The Construction Equipment Industry in VIETNAM



A Multi-Client Study



THE CONSTRUCTION EQUIPMENT INDUSTRY IN VIETNAM

Political and Economic History:	1945-2010
Geography:	Climate, topography, population, major cities.
Economic Trends:	The current economic situation Industrial output, by sector Employment, by sector Inflation and interest rates Imports, exports, by trading partners
Construction Activity:	Civil Engineering Roadbuilding and maintenance Housing Industrial and commercial building Surface mining and quarrying
Equipment Analyses:	Mobile Cranes Hydraulic Excavators – crawler – wheeled – mini Crawler Dozers Crawler Loaders Wheeled Loaders Backhoe Loaders Skid-Steer Loaders Rough Terrain Lift Trucks Motor Graders Motor Scrapers Dump Trucks – rigid – articulated Compaction Equipment Asphalt Finishers Mobile Compressors Agricultural Tractors

For each product, the following coverage is offered:

- Market Size and Trends
- Foreign Trade
- Distribution
- Machines Available
- Market Shares
- Population and End-Users
- Forecast

Distributor and Importer Profiles: A review of the major distributors and importers in the country, offering the following coverage:

- Key Personnel
- History
- Ownership
- Employees
- Turnover
- Franchises
- Distribution
- Sales, 2006-2010
- Future Developments

PROPOSED START OF RESEARCH: May 2011

PROPOSED PUBLICATION DATE: September 2011



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